



Forum on Rural Population Health

May 19-21, 2025
Seaside, Oregon
ohsu.edu/orhforum



Leveraging Community Partnerships to Support SDOH Needs for Patients Within the Healthcare Setting

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Agenda

- Background/Origins of the Model
- The Community Resource Desk Model – From Pilot to Statewide Program
- Leveraging Partnerships to Address Health Related Social Needs (HRSN)
- Using Data and Compliance Standards to Support Spread and Integration
- Funding and Other Considerations
- Q&A



Community Resource Desks Responding to patients with HRSN 5 Oregon Counties

Background/Origins of the Model

What is a Community Resource Desk (CRD)?

The CRD program is a community service provided in partnership with and staffed by local social service non-profit organizations funded through Providence Community Benefit grant dollars.



Community Resource Desk

Visit, call or text to learn more about our services
¡Conéctese con el Escritorio de Recursos para aprender más de los servicios!

Find assistance in the following areas

HOUSING or RENT Vivienda o Renta	DENTAL CARE Cuidado Dental
UTILITY COSTS Costo de Utilidades	EYE CARE Vision
FOOD Alimentos	CLOTHING Ropa
TRANSPORTATION Transporte	HEALTH INSURANCE Seguro de Salud

Multnomah County
971-275-7157
Gateway Medical Plaza
1321 NE 99th Ave
Portland OR
Second floor lobby

Washington County
971-322-3003
Tanasbourne Medical Center
10670 NE Cornell Rd
Hillsboro OR
Second floor lobby

Clackamas County
503-737-7390
Providence Healing Place
10330 SE 32nd Ave
Milwaukie OR
Second floor suite #226

Jackson County
541-601-6793
Providence Medford Medical Center
940 Royal Ave
Medford OR
Professional Plaza lobby

Clatsop County
503-440-9118
Providence Seaside Hospital
725 S Wahanna Rd
Seaside OR
Hospital main entrance lobby

Services Offered

- ✓ Clothing vouchers
- ✓ Bus passes
- ✓ Personal Care Panty
- ✓ Rental Assistance
- ✓ Energy Assistance
- ✓ Resource directories to organizations providing food, shelter and warmth
- ✓ Transportation through Providence



Personal Care Pantry

Shampoo

Bar Soap

Deodorant

Toothbrush and
Toothpaste

Razors,

Shaving cream

Hairbrush

Dish Soap

Household Cleaner

Laundry Soap

Toilet Paper

Tampons/Pads

Adult Depends

Socks

Sleeping bags

Backpacks

Ponchos

Hats

Light bulbs

Baby wipes

Baby Diapers

Baby Bottles

Children's books



Clatsop County CRD 2024 At-A-Glance

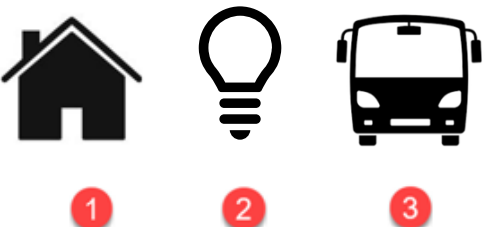


Processed 496 Referrals & served 434 Individuals, benefitting 651 in household



41% Epic Referrals & 45% Walk-Ups

707 resource needs identified



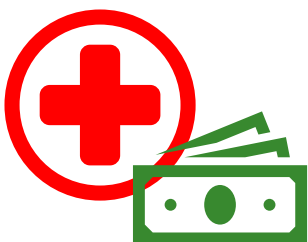
Top Needs were Housing, Utilities and Transportation



16% of clients served identified as people of color



56% were seniors 60+



89% of clients served had Medicaid or Medicare

Client Engagement and Support at the CRD

How does this work?

Norma Mota, CCA Resource Specialist

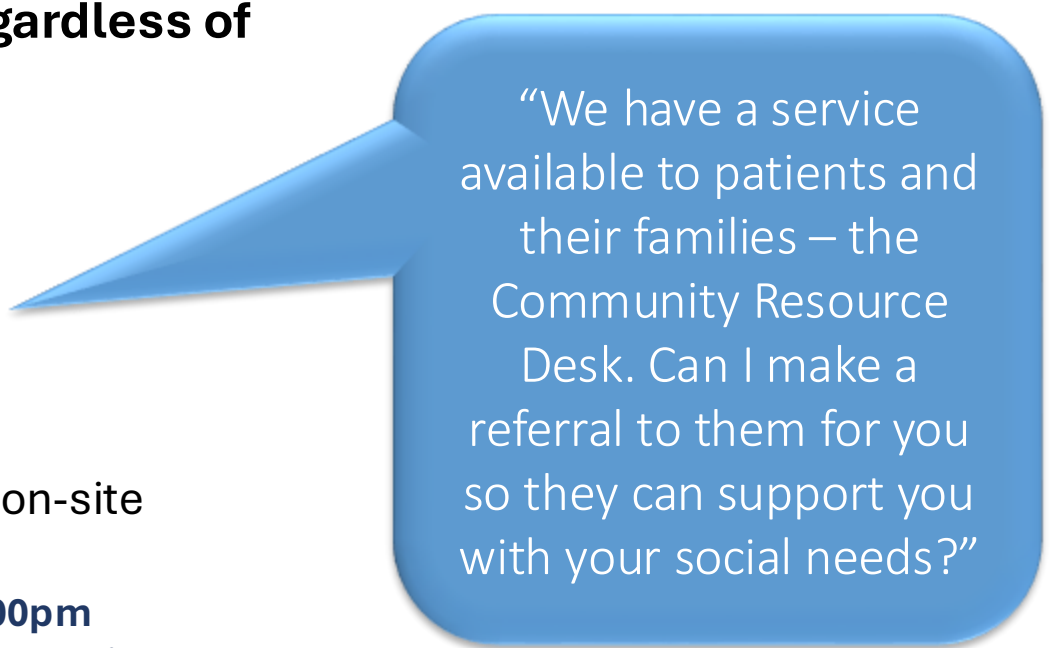
Who Can Use the Resource Desk Services?

The CRD is more than a service to our patients, and is open and available to anyone

- ✓ Non-patients are welcome too: friends, family, Providence staff or the community at large
- ✓ There are no eligibility requirements for the CRD, but most services connected to have income-based eligibility criteria

Individuals can self-refer or be referred by all staff, regardless of credentials:

- Epic referral (*available to ambulatory teams only*)
- Warm handoff via email, phone, text or Teams message
 - ✓ Encourage patients to contact CRD on their own
 - ✓ Walk someone over to the Desk or exam room consult if on-site



“We have a service available to patients and their families – the Community Resource Desk. Can I make a referral to them for you so they can support you with your social needs?”

Specialists are available Mon-Fri 7:30am-4:00pm
In-person availability - Monday through Friday in Seaside
3 days in Portland Metro and 4 days in Medford

Epic Referral Details

* Prov Clatsop County Community Resource Desk - AMB Referral ✓ Accept ✗ Cancel

Class: External Referral Internal Referral

Referral:

To Department: PROV OR COMMUNITY ... PROV OR COMMUNITY HEALTH DIVISION

To Department Specialty: Family Medicine Family Medicine

To Provider:

To Provider Specialty:

Reason: Continuity of Care Specialty Services Required Second Opinion Patient Preference

Priority: Routine Routine Urgent Elective

By Provider:

Type: Evaluate

Number of Visits: 1

Service needed ☒ Food ☐ Housing or rent ☐ Health insurance ☐ Dental ☐ Transportation ☐ Utility Costs ☐ Clothing ☐ Eye care

Status: Normal Standing Future

Epic Sample Note

Notes

Delete

Print

Type	A..	Summary	User	Date	Time
Specialty Com		Consult {More}	THOMPSON, SUZ	4/27/2021	01:24 PM PDT
Provider Com		Provider Comments		4/25/2021	07:47 PM PDT

Type Specialty Comments

Consult: **Identified Needs:** Food

Resources: Spoke on phone with client. Specialist explained how to use Oregon Food Bank's food finder tool to search for food pantry locations and schedules, highlighting a couple that are near client's home and have frequent service. Texted link.

Barriers: NA

Follow Up Plan: Check in next week.



From pilot to a statewide program:

CRD's are now a pivotal component of our HRSN
continuum of care

Community Resource Desk Partners



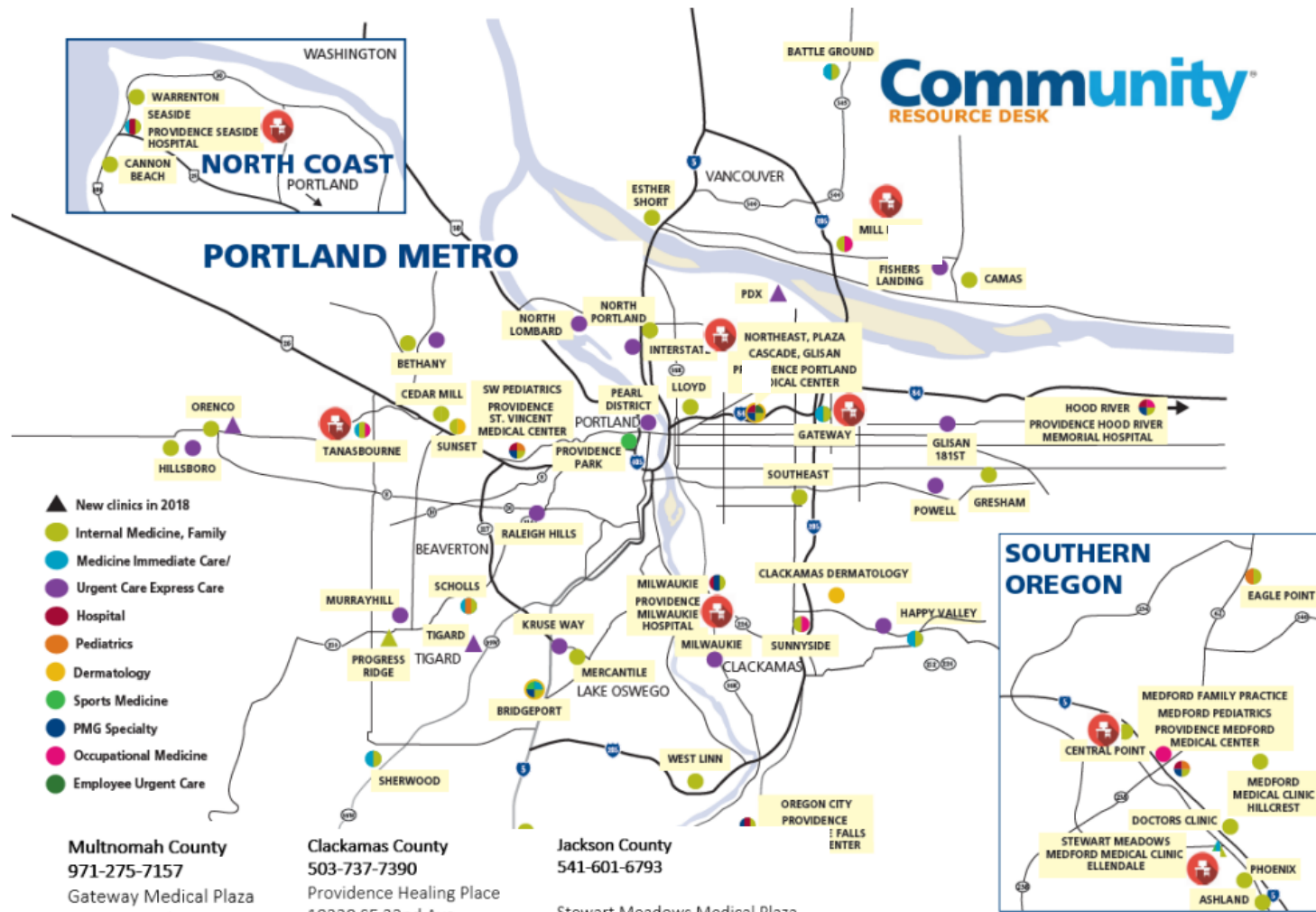
Our Partners:

- **Impact NW** for the Portland Service Area; Serving Multnomah, Clackamas and Washington County
- **Access** for Southern Oregon; Serving Jackson County
- **Clatsop Community Action** for the Oregon Coast; Serving Clatsop County



- Specialists are non-employee contractors employed through the community partners, not Providence employed caregivers
- Bilingual and bicultural
- Trained in person-centered service delivery & trauma-informed care





CRD Locations



Community Resource Desk

PMG Oregon Social Needs Screening Data

SDOH PMG Clinic Screening Overview

Patients seen in a PMG primary care clinic in 2021-2023.

Screening rates include patients asked one of Housing, Food, Utilities, Transportation question in any Epic encounter within the same time period.

PMG Clinics (All) Geopod (All) Age Band (All) Date (All) Domain (All) Encounter Type (Multiple values) Language (All) Financial Class (All) Payor (All) Race (All) Ethnicity (All) Zip Code (All)

Overview

242,164

Patients Screened

57%

% Screened

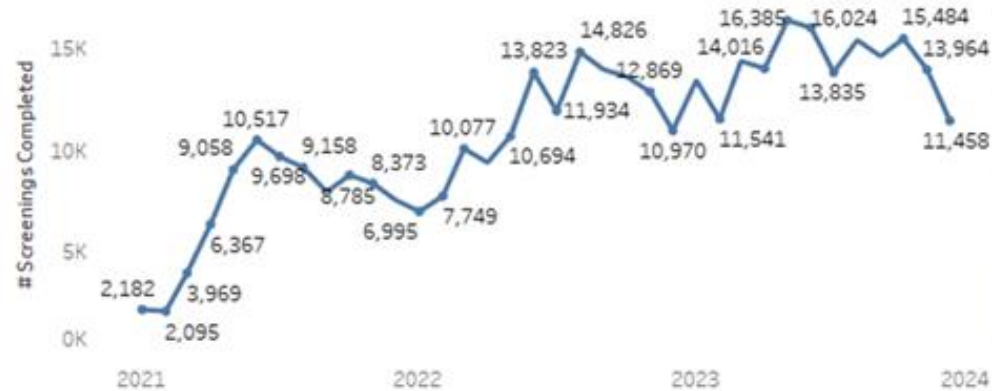
1.62

Average Screens Per Patient

25,390

Screened Positive

Number of Screenings Completed By Month



Patients By Need

17,385

FOOD

68%

8,185

HOUSING

7,206

TRANSPORTATION

6,743

UTILITIES

Top 10 clinics with the highest number of positive food insecurity screens

		# Patients Seen	# Patients Screened	% Screened	Average Screens Per Patient	# Screened Positive	% Screened Positive
1	PMG GATEWAY FAMILY MEDICINE	13,312	13,312	100%	1.74	2,262	17%
2	PMG GATEWAY INTERNAL MEDICINE	6,304	6,304	100%	1.56	722	11%
3	PMG CLACKAMAS	8,688	8,688	100%	1.33	716	8%
4	PMG NORTH PORTLAND FAMILY MEDIC..	5,147	5,147	100%	1.44	693	13%
5	PMG THE PLAZA FAMILY MEDICINE	6,224	6,224	100%	1.28	585	9%
6	PMG MEDFORD PEDIATRICS	3,361	3,361	100%	1.43	580	17%
7	PMG NORTHEAST INTERNAL MEDICINE	4,044	4,044	100%	1.34	573	14%
8	PMG NEWBERG FAMILY MEDICINE	4,724	4,724	100%	1.18	511	11%
9	PMG GRESHAM	4,846	4,846	100%	1.85	510	11%
10	PMG AT ST VINCENT	4,734	4,734	100%	1.89	458	10%

Roles Supporting HRSN Response

- Community Resource Desks
- Community Health Workers
- Clinical Case Managers

RN Care Managers
LCSW's

Referrals are directed based on type of support requested, acuity, co-occurring mental/behavior needs or other conditions

CRD Service Areas – Monthly Caseload 2024

	Multnomah County*	Washington County	Clackamas County	Jackson County	Clatsop County
Average Epic Referrals per Month	417	181	126	85	16
Average Intakes per Month	287	104	61	52	36

***Note: Multnomah County has 2.0 FTE**

Partnering to Address Food Insecurity

Social Determinants of Health Screening at Providence Medical Group



Having access to food, transportation, and other basic supports affects a person's health. The questions below focus on these supports. Based on your responses, we can connect you with needed services. We are asking all of our patients to answer these questions. You are not required to complete this form.

1. Within the past 12 months, you worried that your food would run out before you got money to buy more.

- ☐ Never true
- ☐ Sometimes true
- ☐ Often true

2. Within the past 12 months the food you bought just didn't last and you didn't have money to get more.

- ☐ Never true
- ☐ Sometimes true
- ☐ Often true

3. What is your living situation today?

- ☐ I have a steady place to live
- ☐ I have a place to live today, but I am worried about losing it in the future
- ☐ I do not have a steady place to live (I am temporarily staying with others, in a hotel, in a shelter, living outside on the street, on a beach, in a car, abandoned building, bus or train station or in a park)

4. In the past 12 months, has the electric, gas, oil or water company threatened to shut off services in your home?

- ☐ Yes
- ☐ No
- ☐ Already shut off

5. In the past 12 months, has lack of transportation kept you from medical appointments or from getting medications?

- ☐ Yes
- ☐ No

6. In the past 12 months, has lack of transportation kept you from meetings, work, or getting things needed for daily living?

- ☐ Yes
- ☐ No

Please let us know if you would like assistance by selecting as many of the boxes below:

- | | | |
|------------------------------------------|-----------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Housing or Rent | <input type="checkbox"/> Jobs and Education | <input type="checkbox"/> Dental Care |
| <input type="checkbox"/> Utility Costs | <input type="checkbox"/> Children and Infants | <input type="checkbox"/> Eye Care |
| <input type="checkbox"/> Food | <input type="checkbox"/> Seniors | <input type="checkbox"/> Alcohol and Drug Recovery |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Counseling | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Health Insurance | <input type="checkbox"/> Other |

Hunger Vital
Sign
(Validated
Screening
Tool)



Providence Gateway Food Pantry

Located in NE Portland

- Satellite of **Portland Open Bible Community Pantry** (OFB Network)
- Serves two high need primary care clinics
- Serves on average 6-8 patients/households per day
- "Shopping model" pantry visits facilitated by community resources specialists who provide ongoing food resources



SERVING THE COMMUNITY

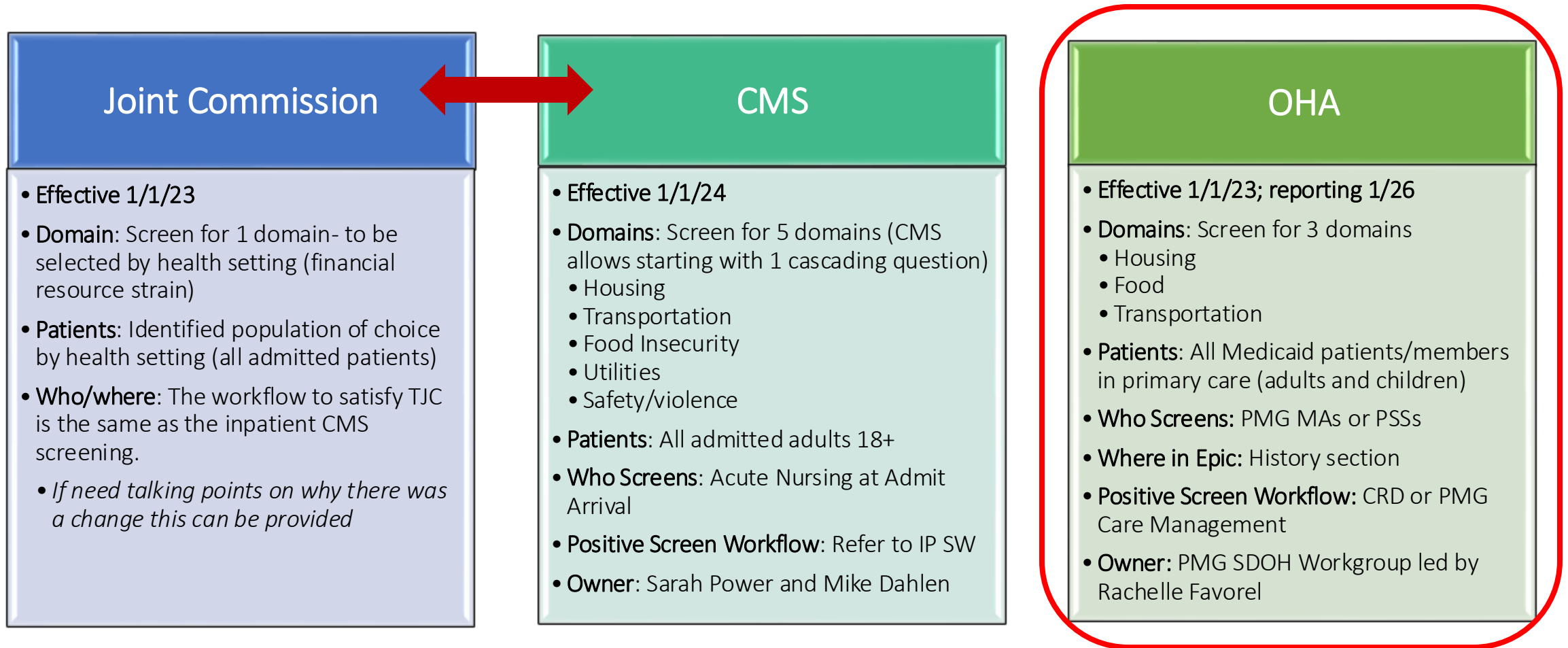
- Pantry is open to all community members
 - Up to 300% of federal poverty level
 - Jackson County resident
- Clients leave with a 3–4-day supply of food
 - Shelf stable – canned
 - Produce
 - Baked goods
 - Frozen meat
 - Dairy
 - Also – hygiene items



Community Partnerships:

HRSN Compliance Funding Considerations

Regulatory Requirements for Screening



SDOH requirements only require screening now, but have glide paths to report on # referrals and connection rates

OHA SDOH Measure Overview

Social Needs Screening & Referral Measure

- This measure aims to acknowledge and address OHP members' social needs over the course of three years
 - **Component 1: 2023 – 2025:** Assesses CCO's plans for implementation of social needs screening and referral in an equitable and trauma-informed manner; ensures groundwork is laid for data sharing and reporting.
 - **Component 2: Measurement years 2025 – 2026:** Measures the percentage of CCO members screened and, as appropriate, referred to services.

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1. Within the past 12 months, you worried that your food would run out before you got money to buy more.
☐ Never true
☐ Sometimes true
☐ Often true

2. Within the past 12 months the food you bought just didn't last and you didn't get more.
☐ Never true
☐ Sometimes true
☐ Often true

3. What is your living situation today?
☐ I have a steady place to live
☐ I have a place to live today, but I am worried about losing it in the future
☐ I do not have a steady place to live (I am temporarily staying with others, in a shelter, living outside on the street, on a beach, in a car, abandoned building, or in a park)

4. In the past 12 months, has the electric, gas, oil or water company threatened services in your home?
☐ Yes
☐ No
☐ Already shut off

5. In the past 12 months, has lack of transportation kept you from medical appointments from getting medications?
☐ Yes
☐ No

6. In the past 12 months, has lack of transportation kept you from meetings, work, things needed for daily living?
☐ Yes
☐ No

Please let us know if you would like assistance by selecting as many of the boxes below:

<input type="checkbox"/> Housing or Rent	<input type="checkbox"/> Bills and Utilities	<input type="checkbox"/> Dental Care
<input type="checkbox"/> Utility Costs	<input type="checkbox"/> Children and Family	<input type="checkbox"/> Eye Care
<input type="checkbox"/> Food	<input type="checkbox"/> Insurance	<input type="checkbox"/> Alcohol and Drug Recovery
<input type="checkbox"/> Clothing	<input type="checkbox"/> Counseling	<input type="checkbox"/> Legal
<input type="checkbox"/> Transportation	<input type="checkbox"/> Health Insurance	<input type="checkbox"/> Other

Tener acceso a alimentos, transporte y otros apoyos básicos afecta la salud de una persona. Las siguientes preguntas se centran en estos apoyos. Según sus respuestas, podemos conectarlo con los servicios necesarios. Estamos pidiendo a todos nuestros pacientes que respondan estas preguntas. No es necesario que complete este formulario.

1. En los últimos 12 meses hemos estado preocupados de que se nos acabe la comida antes de conseguir dinero para comprar más.
☐ Nunca
☐ A veces
☐ A menudo

2. En los últimos 12 meses, los alimentos que compramos no nos duran y no nos queda dinero para comprar más.
☐ Nunca
☐ A veces
☐ A menudo

3. ¿Cuál es tu situación de vida hoy?
☐ Tengo un lugar estable para vivir
☐ Tengo un lugar para vivir hoy, pero me preocupa perderlo en el futuro
☐ No tengo un lugar estable para vivir (me estoy quedando temporalmente con otros, en un hotel, en un refugio, viviendo afuera en la calle, en la playa, en un automóvil, edificio abandonado, estación de autobuses o tren o en un parque)

4. En los últimos 12 meses, ¿la compañía de electricidad, gas, petróleo o agua ha amenazado con cortar los servicios en su hogar?
☐ Sí
☐ No
☐ Ya apagado

5. En los últimos 12 meses, ¿la falta de transporte lo evitó de las citas médicas o de obtener medicamentos?
☐ Sí
☐ No

6. En los últimos 12 meses, ¿la falta de transporte lo ha impedido de las reuniones, el trabajo o las cosas necesarias para la vida diaria?
☐ Sí
☐ No

Por favor, háganos saber si desea asistencia selecciona todas las casillas a continuación:

<input type="checkbox"/> Vivienda o Renta	<input type="checkbox"/> Trabajo y Educación	<input type="checkbox"/> Cuidado Dental
<input type="checkbox"/> Costos de Utilidad	<input type="checkbox"/> Niños y Bebés	<input type="checkbox"/> Cuidado de los Ojos
<input type="checkbox"/> Alimentos	<input type="checkbox"/> Personas Mayores	<input type="checkbox"/> Recuperación de Drogas y Alcohol
<input type="checkbox"/> Ropa	<input type="checkbox"/> Consejería	<input type="checkbox"/> Legal
<input type="checkbox"/> Transporte	<input type="checkbox"/> Seguro de Salud	<input type="checkbox"/> Otro/a

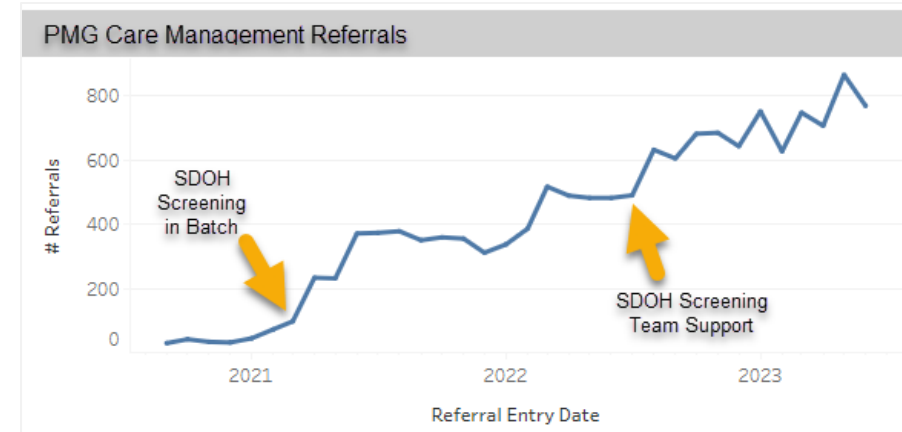
Using Data to Inform Partnerships and Justify Funding

In 2024, Providence Oregon screened nearly 200,000 unduplicated patients across payers in ambulatory, acute and home & community care settings.

- 12% positive rate across all settings
- Goes up to 27% among Medicaid patients

PMG alone screened 131,096 patients and sent 17,085 referrals to the Community Resource Desk or PMG Care Management

- 7,650 of those referrals were for a Medicaid member (38%)
- Medicaid members accounted for 44% of all CRD referrals
- In the Portland Metro Area - 9,475 CRD referrals went to 4.5 staff



Funding

- Primarily Funded by Community Benefit
- Goal is to move to braided funding
- Pursuing billing and reimbursement for Medicaid
- Supporting our CBO partners to contract with CCO's as HRSN service providers



Thank
You!





Thank you to the 2025 Forum partners!

Forum on Rural
Population Health

